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WaterNow Alliance is a growing network of decision makers, experts and innovators dedicated to supporting local water leaders who are building sustainable water solutions in their communities. We focus on innovative strategies to accelerate adoption of reuse and efficiency technologies, green infrastructure, watershed health, stormwater recapture, and groundwater management. Our goal is to help communities become as water resilient as possible, as cost-effectively as possible, while protecting our natural resources for generations to come.

WaterNow Alliance is seeking a savvy summer associate to help us grow our online engagement through social media & our blog. The overall goals of the communications internship are to engage the WaterNow Alliance community, generate brand awareness, build thought leadership, cultivate and support partners and develop the foundation to a press list management system while also using online tools to engage reporters.

### **Project Descriptions:**

**Social Media:** Develop & implement plan to increase Facebook & Twitter followers. Produce meaningful content including news articles, graphics, snapshots in to the organization, fun posts, repost & follow partners and thought leaders. Social media responsibilities will include: Twitter (3-5x daily), Facebook (3x daily), and LinkedIn (TBD)

**Press List Management:** Cultivate and grow our press list by regions with importance on California, Colorado & Arizona. Intern will work with Communications manager to identify key areas and design the database from the ground up.

**Blog & Website Content:** Help with content creation and development of overall strategy for website & blog.

- *Blog:* Identify and research content for our blog with a goal of drafting content to publish 2-3 blogs over the course of the internship.
- *Water Resources page:* Work with communications manager to identify key resources Alliance members can use and work to develop strategy to relay information in meaningful way.

**Event Outreach Support:** Encourage attendance at WNA workshops, briefings, and webinars through diverse outreach efforts including social media, blogs, printed materials, etc.

**Salesforce Database Development:** Support database development and maintenance to advance organizational mission.

**Event Planning:** Assist staff in preparing for meetings and other events including: logistics, travel plans, speakers, meals, transportation and substantive offerings (e.g. lectures / presentations).

**A strong candidate will possess the following attributes:**

- Excellent writing and research skills, proficiency with Word and Excel;
- Demonstrated commitment to sustainable water policy;
- Experience with or interest in local government;
- High degree of professionalism;
- Organized with good attention to detail;
- Strong work ethic
- Some relevant experience with social media platforms

**Qualifications and Requirements:**

- Must be at least a sophomore in an undergraduate program
- Available beginning May 2018 through August 2018 (flexible).
- It is our preference that the candidate be able to be in our office in the Presidio at least three days per week; additional day in-office preferred but not required.
- We require a minimum time commitment of 24 hours per week (3 full work days)

**Manager:** Sarah Musiker, Outreach & Communications Manager

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Interested in applying?

Please send a cover letter, resume, and 1-2 page writing sample to Program Associate Lindsay Rogers at [ler@waternow.org](mailto:ler@waternow.org).

Applications will be reviewed on a rolling basis.

Questions? Feel free to email [ler@waternow.org](mailto:ler@waternow.org).