

## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

#### The Water Center at Penn and WaterNow Alliance

January 19, 2023

#### **The Water Center at Penn and WaterNow Alliance establish strategic partnership**

*Through this partnership, the Water Center and WaterNow seek to more effectively address the nation's most pressing water issues*

**Philadelphia, PA.** The Water Center at Penn and WaterNow Alliance announced today that the organizations have entered into a strategic partnership to further their shared goal of advancing on-the-ground research and policies at the community level to address the most pressing water related issues at both the national and global scale.

By strategically aligning the organizations' missions and project focus, they will be able to increase the area of influence both geographically and through the expansion of staff technical and policy expertise.

"Through our strategic partnership with WaterNow Alliance, we anticipate a greater impact in the number of communities we can assist and the areas of research we can target," said **Howard Neukrug, Executive Director, Water Center at Penn.**

The Water Center and WaterNow partnership will center on place-based project work in drinking water, wastewater, and stormwater and their interaction with natural water systems by providing technical assistance, policy analysis and academic research at the community scale. The strategic collaboration will emphasize the opportunities for innovation in financing and technology to bring more climate resilient, equitable, affordable, and sustainable water solutions to communities.

"WaterNow is thrilled to have identified a unique and timely opportunity to establish a strategic partnership with the Water Center to further the goals and ambitions of both organizations by taking advantage of our respective skills, expertise, and relationships," said **Cynthia Koehler, Executive Director, WaterNow Alliance.** "We're looking forward to working together in a more intentional arrangement."

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**WaterNow Alliance**, 1016 Lincoln Blvd, San Francisco, CA 94129



**The Water Center**  
UNIVERSITY of PENNSYLVANIA



## **About the Water Center at Penn**

The Water Center is an academic research institution, fostering meaningful and impactful applied, scientific, and policy research in support of real-world solutions to our global water challenges.

## **About WaterNow Alliance**

WaterNow is a national network of local urban water leaders advancing equitable, climate resilient and sustainable water management solutions, with a particular emphasis on accelerating and upscaling adoption of distributed and green infrastructure.

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