

Communications & Social Media Engagement Associate Description

WaterNow Alliance is a network of local water leaders working to advance sustainable, affordable, and climate resilient water solutions in their communities. We focus on innovative strategies to accelerate adoption of reuse and efficiency technologies, green infrastructure, watershed health, stormwater recapture, and groundwater management. Our goal is to support communities to become as water resilient as possible, as cost-effectively as possible, while protecting our natural resources for generations to come.

WaterNow Alliance (WNA) is seeking a Communications and Social Media Engagement Associate for a part-time role. This position will allow students the opportunity to gain valuable experience with a fast-growing sustainability-focused non-profit through hands-on tasks and real responsibility.

Project Descriptions: This position will support WaterNow's direct work with water agencies and municipalities by ensuring up-to-date member information and maintaining regular engagement.

The Communications & Social Media Engagement Associate will work closely with team members to:

- Support Salesforce database management and organization to maximize efficiency in staying connected with a constantly evolving member base;
- Develop & implement plans to engage LinkedIn connections and establish a presence on Instagram or similar platform; and
- Help with social media and website content creation including short articles, graphics, snapshots into the organization, fun posts, and spotlighting of partner organizations.

A strong candidate will possess the following attributes:

- Commitment to sustainable water policy;
- Excellent writing and research skills;
- Organized with good attention to detail;
- High degree of professionalism and reliability;
- Experience with or interest in local government;
- Experience with database management and organization; and
- Experience with social media platforms and content creation.

Qualifications and Requirements:

- Must be at least a sophomore in an undergraduate program;
- Positions are available on a rolling basis;

- We require a minimum time commitment of 8-10 hours per week; and
- Remote candidates welcome.

This is a volunteer position and work stipends are not available. WaterNow Research Associate positions may be eligible for course credit, and we will support applicants' efforts to receive credit.

Interested in applying?

Please send a cover letter, resume, and a brief sample project demonstrating experience to Director of Strategic Projects, Amy Weinfurter, at aw@waternow.org, and Database Manager, Jesse Birsinger, at jb@waternow.org.

Applications will be reviewed on a rolling basis.

Questions? Feel free to email aw@waternow.org and jb@waternow.org.