



## Indoor Water Conservation Program Survey – Template

[Your Community Name] is exploring new ways to help residents save water indoors and reduce utility bills. We're gathering input from community members to better understand what types of indoor water-saving products and programs would be most helpful.

Your feedback will inform the development of future indoor water conservation initiatives.

### Survey Questions

1. Do you currently have any water-saving appliances or fixtures in your home?  
(Select all that apply)
  - a. Faucet aerator
  - b. High-efficiency dishwasher
  - c. High-efficiency washing machine
  - d. High-efficiency toilets
  - e. Water-efficient showerhead
  - f. I don't know
  
2. Which indoor water-saving products would you be interested in using?  
(Select all that apply)
  - a. Water-efficient showerheads
  - b. Low-flow faucet aerators
  - c. High-efficiency toilets
  - d. Toilet leak detection kits
  - e. High-efficiency dishwashers
  - f. High-efficiency washing machines
  - g. Smart leak detection devices
  - h. Other (please specify): \_\_\_\_\_
  
3. What type of program would you prefer? (Select your top choices)
  - a. Free giveaways (e.g., aerators, toilet leak detection kits)
  - b. Rebates, coupons, or discounts for appliances
  - c. Direct installation by a professional
  - d. Educational workshops
  - e. Home water audits
  - f. Financial assistance for repairs or upgrades
  - g. Other (please specify): \_\_\_\_\_
  
4. How important is water conservation to you?



- a. Very important
  - b. Important
  - c. Somewhat important
  - d. Not important
5. What excites you most about participating in water conservation programs?
6. What are your biggest concerns about water conservation programs?
7. What would make it easier for you to participate in a water conservation program?
8. How would you prefer to receive information about water conservation programs? (Select all that apply)
- a. Email
  - b. Mail
  - c. Social media
  - d. Website
  - e. Community events
  - f. Bill inserts
  - g. Other: \_\_\_\_\_
9. Are you a:
- a. Homeowner
  - b. Renter
  - c. Other: \_\_\_\_\_
10. Would you like to receive updates about future water-saving programs?  
(Optional)
- a. Name: \_\_\_\_\_
  - b. Email: \_\_\_\_\_
  - c. Phone: \_\_\_\_\_