



RESILIENCE IN THE ROCKIES

a series by



SPONSORSHIP OPPORTUNITIES

Thank you for your interest in supporting Resilience in the Rockies—a four-part video series and statewide event highlighting innovative water solutions and community resilience efforts across Colorado.

Sponsorship offers a unique opportunity to showcase your organization's leadership, connect with key stakeholders, and gain visibility across a multi-channel platform including video, social media, podcast content, and an in-person event.



4 - PART VIDEO SERIES

Engaging
storytelling
spotlighting water
innovations



STATEWIDE REACH

Connecting with
communities and
decision-makers across
Colorado



MULTI-CHANNEL EXPOSURE

Video, social media,
podcast, email,
newsletters, and more



IN-PERSON EVENT

October 20, 2026
Denver, Colorado



SECURE YOUR SPONSORSHIP

<https://www.surveymonkey.com/r/co-series>



Questions?

Contact: Travis Loop
travis@waterloop.org

Once submitted, our team will follow up with confirmation and an invoice to finalize your contribution

SPONSORSHIP TIERS



PLATINUM

\$20,000



EPISODE SERIES BENEFITS

- 60-second commercial at the start of each episode (audio + video)
- Highlighted in full-episode end credits
- Full-length waterloop podcast feature (thought leadership)
- Tagged across all series social content, including video clips
- Logo included in short-form video end credits
- Mentioned in episode social posts
- Featured in a dedicated social media thank-you during filming week
- Top-tier placement on series webpage
- Listed first (with description) in podcast + email content
- Sponsor quote featured in "Meet the Sponsors" LinkedIn post
- Included in overall waterloop sponsor recognition (web, social, email)



EVENT BENEFITS

- Event tabling opportunity
- Top logo placement on screens and event materials
- Speaking opportunity during the event
- Logo placement on attendee lanyards
- Opportunity to provide event giveaways



EPISODE SERIES BENEFITS



GOLD

\$10,000

- 10-second "micro-commercial" at the start of each episode (audio + video)
- Highlighted in full-episode end credits
- Featured in a 2-minute news segment (report, white paper, case study, etc.)
- Tagged in episode and short-form video social posts
- Included in shared social media thank-you during filming week
- Listed on series webpage and in podcast + email content
- Included in "Meet the Sponsors" LinkedIn feature



EVENT BENEFITS

- Event tabling opportunity
- Medium logo placement on screens and event materials
- Thanked during organizer remarks
- Recognition as food & beverage sponsor (slides during lunch + happy hour and/or table tents)
- Opportunity to provide event giveaways



EPISODE SERIES BENEFITS



SILVER

\$5,000

- Thanked by name at the start and end of each episode, with logo displayed
- Tagged in main episode social posts
- Included in group social media thank-you post
- Listed on series webpage and in podcast episode descriptions
- Included in "Meet the Sponsors" LinkedIn feature



EVENT BENEFITS

- Event tabling opportunity
- Logo included on screens and event materials
- Thanked during organizer remarks
- Opportunity to provide event giveaways



STREAM \$1,000

EPISODE SERIES BENEFITS

- Thanked by name and listed on screen at the end of each episode
- Included in group social media thank-you post
- Listed on series webpage

EVENT BENEFITS

- Event tabling opportunity
- Listed on thank-you slide and in event materials



RIPPLE \$500

EPISODE SERIES BENEFITS

- Listed on series webpage
- Included in group social media thank-you post

EVENT BENEFITS

- Event tabling opportunity
- Listed on thank-you slide and in event materials